

R. DODGE WOODSON

BE A SUCCESSFUL

GREEN BUILDER



- Get started in the green building business
- Select green building products
- Write winning proposals
- Expand your business

Be a Successful Green Builder

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This book is dedicated to the memory of Travis.

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Introduction

Sustainable building practices are the wave of the future. Going “green” is good for the environment and can be very good for your bank account. The demand for eco-friendly building practices is high. People are willing to pay more to waste less.

Whether you are a carpenter who wants to venture into being a builder or a traditional builder already doing business, you should give serious consideration to sustainable construction materials and practices. Going green is not as simple as using a few green products in the homes that you build. Look at the entire project. Integrate the various sustainable options to provide a full green package. This is the best way to earn your reputation as a green builder.

Before you take out new ads that label you as a green builder, you need to understand what responsibilities you are taking on. To be a real green builder, you are going to need to educate yourself from start to finish, and this book is the starting point.

The author, R. Dodge Woodson, is a household name in the construction industry. With over 30 years of experience as a builder, remodeler, and master plumber, Woodson knows what he is talking about. This is your chance to gain invaluable experience for a fraction of the cost of what a one-hour consultation would cost. If you are looking for a brighter future in the building business, this book should be your first step in building a solid foundation for your new career as a green builder.

Take a look at the table of contents. Flip through the pages and notice the tip boxes. The author has implemented his noted conversational tone and reader-friendly approach to make this book a pleasant trip rather than a grueling learning experience. The result is a very effective view of what it takes to become a successful green building contractor without the suffering often associated with learning. This is your fast track to getting in on the green boom.